



COFFEE



## **DIGITAL SIGNAGE DISPLAYS** E3 SERIES

Ideal for public, retail and business locations

## E3 SERIES

### FOR BROADCASTING DURING 'OPENING HOURS'

Hisense's E3 Series Digital Signage Displays (B4E31T 43"/55"/65" & B4E30T 75"/86") are ideal for public spaces, retail locations and business environments. They form an integrated entry-level broadcasting platform for digital content in supermarkets, restaurants, shopping malls, office buildings and public spaces such as trainstations. Their even bezel design will make the panels blend completely into their surrounding, but their radiant 500 nits brightness will make your commercial content vividly stand out. Resulting in more effective information sharing, striking inspiration and higher sales.

The smart Hisense CMS platform will make content management easy and user-friendly. If required or desired you are completely free to connect any alternative third party CMS and real-time control will allow you to centrally monitor and manage all your digital displays. All this with the reliability you expect for heavy commercial areas with increasingly extended opening hours. You can rest assured your content will be delivered 18 hours a day and 7 days a week in an affordable, smart and reliable way.



| Train departures |  |                |           |
|------------------|--|----------------|-----------|
| 10.12            |  |                |           |
| Time             | Destination  | Track          | Train     |
| 10.15            | <b>Dordrecht</b><br>Via Den Haag CS, Rotterdam CS        | 5 <sup>b</sup> | Intercity |
| 10.17            | <b>Utrecht Centraal</b><br>Via Den Haag CS, Rotterdam CS | 2              | Intercity |
| 10.20            | <b>Lelystad Centrum</b><br>Via Den Haag CS, Rotterdam CS | 3 <sup>a</sup> | Sprinter  |
| 10.20            | <b>Haarlem</b><br>Via Den Haag CS, Rotterdam CS          | 1              | Sprinter  |
| 10.25            | <b>Maastricht</b><br>Via Utrecht CS, Eindhoven CS        | 5 <sup>b</sup> | Intercity |
| 10.28            | <b>Dordrecht</b><br>Via Den Haag CS, Rotterdam CS        | 5 <sup>b</sup> | Intercity |
| 10.30            | <b>Lelystad Centrum</b><br>Via Den Haag CS, Rotterdam CS | 3 <sup>a</sup> | Sprinter  |
| 10.35            | <b>Utrecht Centraal</b><br>Via Den Haag CS, Rotterdam CS | 2              | Intercity |
| 10.40            | <b>Haarlem</b><br>Via Den Haag CS, Rotterdam CS          | 3              | Intercity |
| 10.40            | <b>Dordrecht</b><br>Via Den Haag CS, Rotterdam CS        | 5 <sup>b</sup> | Intercity |

| Train departures   |                |           |  |
|--|----------------|-----------|--|
| 10.12  |                |           |  |
| Destination  | Track          | Train     |  |
| <b>Dordrecht</b><br>Via Den Haag CS, Rotterdam CS        | 5 <sup>b</sup> | Intercity |  |
| <b>Utrecht Centraal</b><br>Via Den Haag CS, Rotterdam CS | 2              | Intercity |  |
| <b>Lelystad Centrum</b><br>Via Den Haag CS, Rotterdam CS | 3 <sup>a</sup> | Sprinter  |  |
| <b>Haarlem</b><br>Via Den Haag CS, Rotterdam CS          | 1              | Sprinter  |  |
| <b>Maastricht</b><br>Via Utrecht CS, Eindhoven CS        | 5 <sup>b</sup> | Intercity |  |
| <b>Dordrecht</b><br>Via Den Haag CS, Rotterdam CS        | 5 <sup>b</sup> | Intercity |  |
| <b>Lelystad Centrum</b><br>Via Den Haag CS, Rotterdam CS | 3 <sup>a</sup> | Sprinter  |  |
| <b>Utrecht Centraal</b><br>Via Den Haag CS, Rotterdam CS | 2              | Intercity |  |
| <b>Haarlem</b><br>Via Den Haag CS, Rotterdam CS          | 3              | Intercity |  |
| <b>Dordrecht</b><br>Via Den Haag CS, Rotterdam CS        | 5 <sup>b</sup> | Intercity |  |

# ANY SIZE DISPLAY

FOR ANY SIZE PUBLIC, RETAIL OR OFFICE SPACE

**Hisense**

## KEY COMPETITIVE FEATURES



### 'Opening hours' operation

Hisense's industrial grade IPS commercial panels are designed with reliable quad-core System on Chip (SoC) technology. Because of this the Hisense E3 Series can be used for stable broadcasting both offline and cloud based content 18 hours a day, 7 days a week.



### Even Bezel

All E3 Series displays are Even Bezel designed leading to seamless single- or multi-display images and video, without any distortions. True to form content will provide an even more immersive viewer experience.



### 500 nits

With 500 nits maximum brightness the display panels are well equipped to make your content vividly stand out in any dimly lit or ultra bright environment.

### SoC Specifications 43"/55"/65"/75"/86"

CPU: A73\*2+A53\*2 Up to 1.5GHz

GPU: 4+2 Up to 600MHz

Memory Support: 2G+16G (43"/55"/65") & 3G + 16G (75"/86")

OS: Android 8.0

USB Support: USB2.0/USB3.0

UHD Support: YES

# SOLUTIONS FOR ANY SPACE

## ADDITIONAL FEATURES

**Hisense**



### Landscape & portrait

Both landscape and portrait orientations are possible, providing you with endless creative and functional possibilities to fulfill your commercial or informative goals.



### 4K Ultra HD

The 4K Ultra HD picture quality ensures perfect colour and rich details in all possible broadcasting surroundings, ranging from shops, to restaurants and office buildings.



### 178° Wide viewing angle

The extra wide 178° viewing angle is a perfect fit for shoppers, employees or visitors that will view E3 displays from diverse angles while passing by.



### HDMI detection

Stable broadcast is ensured with fail detection functionality. When one HDMI source of content goes down the system will automatically switch to another HDMI source.



### Multi-scale content

A number of combined displays can show a bezel less image or video content thanks to full screen HDMI support for 4:3 and 14:9 aspect ratios.



### Smart CMS

Hisense's CMS platform (based on Android 8.0 UI) allows you to edit and arrange playlists, making content management easy and user-friendly. It supports all rich media content in synchronous playback over a multitude of commercial displays.



### Automatic Time Correction

When connected to the Internet each display will automatically synchronize to its local timezone. Making sure scheduled media broadcast is always in sync.



### Customization

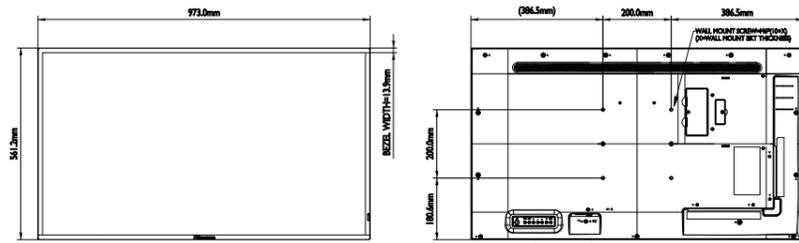
The E3 Series displays support a variety of on-screen customizations such as custom startup logo, boot animation, wallpaper and many more. Creating a uniform look & feel for all people viewing the displays.



# DIMENSIONS

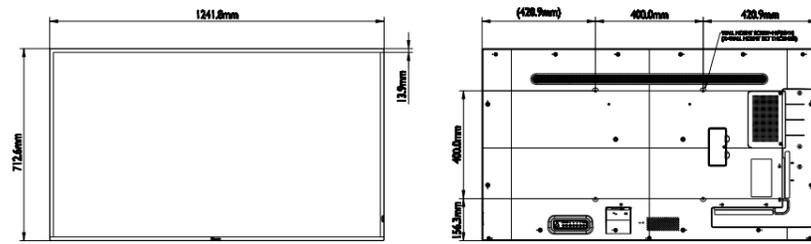
## 43"

973.0 x 561.2 x 63.5 mm  
38.31 x 22.1 x 2.5 inch  
11.8 kg / 31.75 lbs



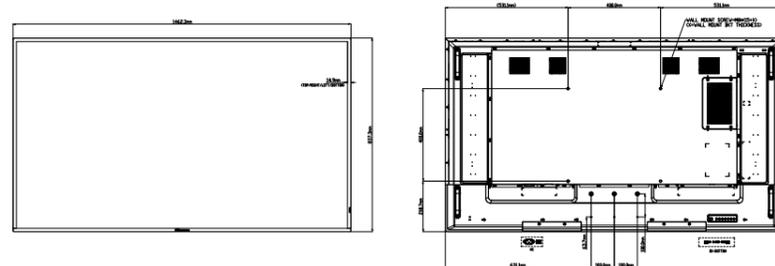
## 55"

1241.8 x 712.6 x 69.7 mm  
48.89 x 28.06 x 2.74 inch  
16.6 kg / 36.6 lbs



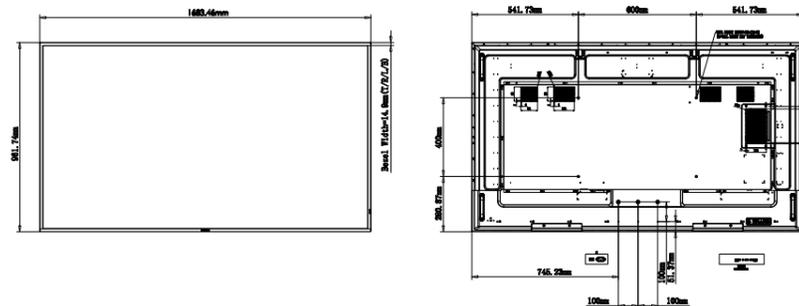
## 65"

1462.3 x 837.3 x 93.4 mm  
57.57 x 33 x 3.68 inch  
27.6 kg / 60.86 lbs



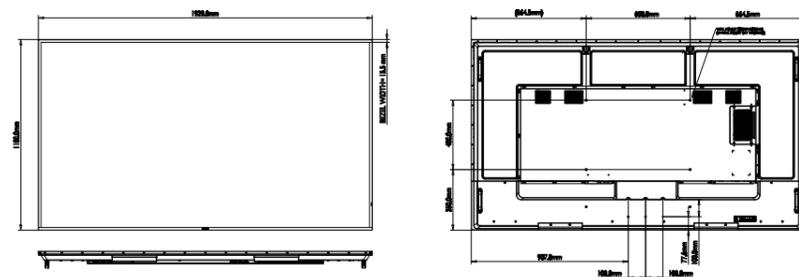
## 75"

1683.5 x 961.7 x 69.5 mm  
66.28 x 37.86 x 2.74 inch  
37.5 kg / 82.69 lbs

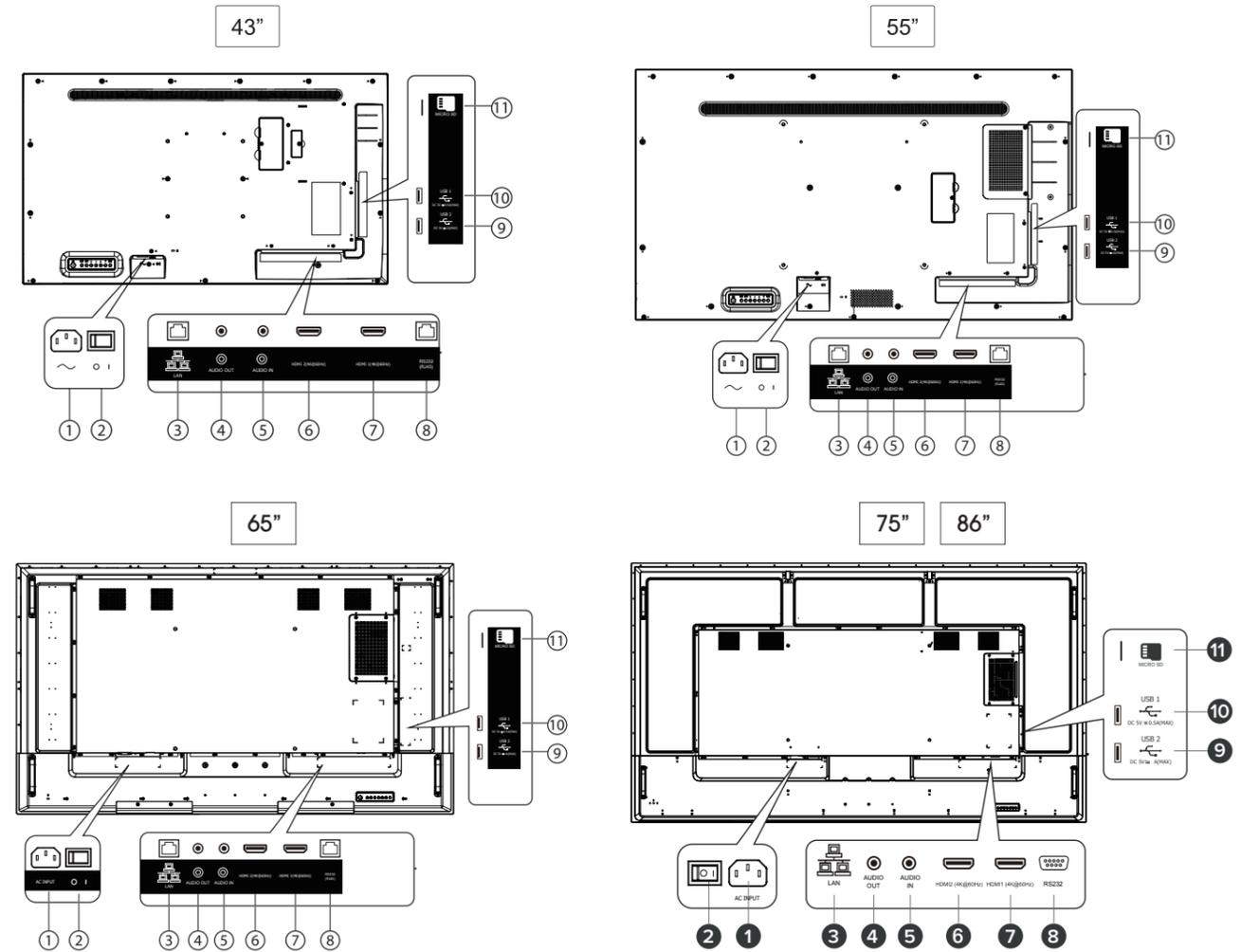


## 86"

1929.0 x 1100.0 x 69.5 mm  
75.95 x 43.31 x 2.74 inch  
49.5 kg / 109.15 lbs



# CONNECTIVITY



- ① AC IN - ② Main Power Switch - ③ LAN - ④ Audio OUT - ⑤ Audio IN - ⑥ HDMI2 IN
- ⑦ HDMI1 IN - ⑧ RS232 - ⑨ USB Port 2 - ⑩ USB Port 1 - ⑪ Micro SD

# COMPONENTS



User manual



Remote controller



Battery



Power cord



RS232 cable



HDMI cable

# SPECIFICATIONS

| Digital Signage Displays: E-series |                           |  |  |  |
|------------------------------------|---------------------------|--|--|--|
|                                    | Model                     | 43B4E31T   | 55B4E31T   | 65B4E31T   |
| Panel                              | Backlight                 | DLED   | DLED   | DLED   |
|                                    | Size                      | 43"  | 55"  | 65"  |
|                                    | Resolution                | 3840 x 2160  | 3840 x 2160  | 3840 x 2160  |
|                                    | Refresh rate              | 60HZ   | 60HZ   | 60HZ   |
|                                    | Color                     | 1.07G(8 Bits+FRC)  | 1.07G(8 Bits+FRC)  | 1.07G(8 Bits+FRC)  |
|                                    | Brightness                | 500 nits (typ)   | 500 nits (typ)   | 500 nits (typ)   |
|                                    | Contrast(typ)             | 1200:1 (typ)   | 1200:1 (typ)   | 1200:1 (typ)   |
|                                    | Response time(typ)        | 8ms(typ)   | 8ms(typ)   | 8ms(typ)   |
|                                    | Viewing angle(Min.)       | 178°/178°  | 178°/178°  | 178°/178°  |
|                                    | Color gamut               | 72%  | 72%  | 72%  |
|                                    | Haze                      | 1%   | 1%   | 1%   |
|                                    | Orientation               | Landscape & Portrait   | Landscape & Portrait   | Landscape & Portrait   |
|                                    | Lifetime (typ)            | 50,000 Hours   | 50,000 Hours   | 50,000 Hours   |
| Operation Hours                    | 18/7                      | 18/7   | 18/7   |  |
| System                             | OS                        | Android 8.0  | Android 8.0  | Android 8.0  |
|                                    | CPU                       | A73*2+A53*2 Up to 1.5GHz   | A73*2+A53*2 Up to 1.5GHz   | A73*2+A53*2 Up to 1.5GHz   |
|                                    | GPU                       | 4+2 Up to 600MHz   | 4+2 Up to 600MHz   | 4+2 Up to 600MHz   |
|                                    | DDR                       | 2G   | 2G   | 2G   |
|                                    | ROM                       | 16G  | 16G  | 16G  |
|                                    | Language                  | Chinese/English  | Chinese/English  | Chinese/English  |
| Connectivity                       | WIFI                      | 2.4G/5G IEEE 802.11 ac/a/b/g/n WC0SR2511T                              |  |  |
|                                    | LAN                       | 10/100Mbps RJ45 x 1  | 10/100Mbps RJ45 x 1  | 10/100Mbps RJ45 x 1  |
|                                    | SD /TF Card               | TF x 1   | TF x 1   | TF x 1   |
|                                    | USB                       | USB x 2  | USB x 2  | USB x 2  |
|                                    | Input                     | HDMI x 2/Audio in x 1  | HDMI x 2/Audio in x 1  | HDMI x 2/Audio in x 1  |
|                                    | Output                    | Headphone Jack   | Headphone Jack   | Headphone Jack   |
| Speaker                            | Built in speaker          | 8W x2  | 8W x2  | 8W x2  |
|                                    | External                  | NO   | NO   | NO   |
| Control Method                     | Remote                    | IR   | IR   | IR   |
|                                    | RS232                     | 1 x RS 232 (RJ45)  | 1 x RS 232 (RJ45)  | 1 x RS 232 (RJ45)  |
| Environment                        | Operation Temperaturer    | 0 - 40°  | 0 - 40°  | 0 - 40°  |
|                                    | Operation Humidity        | 20% - 80%  | 20% - 80%  | 20% - 80%  |
| Power                              | Input                     | AC 100V-240V@50-60HZ   | AC 100V-240V@50HZ/60Hz   | AC 100V-240V@50HZ/60Hz   |
|                                    | Power Consumption         | 143W   | 171W   | 200W   |
|                                    | Standby Consumption       | <0.5W (standby mode)   | <0.5W (standby mode)   | <0.5W (standby mode)   |
| Physical                           | Bezel Color               | Black  | Black  | Black  |
|                                    | Set Dimension(WxHxD)      | 973.0 x 561.2 x 63.5 mm<br>38.31 x 22.1 x 2.5 inch                     | 1241.8 x 712.6 x 69.7 mm<br>48.89 x 28.06 x 2.74 inch                  | 1462.3 x 837.3 x 93.4 mm<br>57.57 x 33 x 3.68 inch                     |
|                                    | Bezel width (T/L/R/B)     | T/B/L/R: 13.9 mm   | T/B/L/R: 13.9 mm   | T/B/L/R: 14.9 mm   |
|                                    | Net Weight                | 11.8kg / 26.02 lbs   | 16.6kg / 36.6lbs   | 27.6kg / 60.86lbs  |
|                                    | Packing Dimension (WxHxD) | 1070 x 680 x 173 mm<br>42.13 x 26.77 x 6.81 inch                       | 1350 x 860 x 160 mm<br>53.15 x 33.86 x 6.3 inch                        | 1616 x 998 x 187 mm<br>63.62 x 39.3 x 7.36 inch                        |
|                                    | Packed Weight             | 14.1kg / 31.75lbs  | 21.8kg / 48.07lbs  | 31.4kg / 69.24lbs  |
|                                    | VESA                      | 200 x 200 mm   | 400 x 400 mm   | 400 x 400 mm   |
| Certification                      | Standard Certification    | CB/CE/ERP/RCM/FCC/IC/CEC/ cTUVus                                       | CB/CE/ERP/RCM/FCC/IC/CEC/ cTUVus                                       | CB/CE/ERP/RCM  |
| Media Player compability           | OPS Type Compatible       | NO   | NO   | NO   |
| Accessories                        | Basic                     | Power cord/Remote control/ RS232 cable/Battery/ User manual/HDMI cable | Power cord/Remote control/ RS232 cable/Battery/ User manual/HDMI cable | Power cord/Remote control/ RS232 cable/Battery/ User manual/HDMI cable |
|                                    | Optional                  | NO   | NO   | NO   |

| Digital Signage Displays: E-series |                           |  |  |
|------------------------------------|---------------------------|--|--|
|                                    | Model                     | 75B4E30T   | 86B4E30T   |
| Panel                              | Backlight                 | DLED   | DLED   |
|                                    | Size                      | 75"  | 86"  |
|                                    | Resolution                | 3840 x 2160  | 3840 x 2160  |
|                                    | Refresh rate              | 60HZ   | 60HZ   |
|                                    | Color                     | 1.07G(8 Bits+FRC)  | 1.07G(8 Bits+FRC)  |
|                                    | Brightness                | 500 nits (typ)   | 500 nits (typ)   |
|                                    | Contrast(typ)             | 1200:1 (typ)   | 1200:1 (typ)   |
|                                    | Response time(typ)        | 8ms(typ)   | 8ms(typ)   |
|                                    | Viewing angle(Min.)       | 178°/178°  | 178°/178°  |
|                                    | Color gamut               | 72%  | 72%  |
|                                    | Haze                      | 1%   | 1%   |
|                                    | Orientation               | Landscape & Portrait   | Landscape & Portrait   |
|                                    | Lifetime (typ)            | 50,000 Hours   | 50,000 Hours   |
| Operation Hours                    | 18/7                      | 18/7   |  |
| System                             | OS                        | Android 8.0  | Android 8.0  |
|                                    | CPU                       | A73*2+A53*2 Up to 1.5GHz   | A73*2+A53*2 Up to 1.5GHz   |
|                                    | GPU                       | 4+2 Up to 600MHz   | 4+2 Up to 600MHz   |
|                                    | DDR                       | 3G   | 3G   |
|                                    | ROM                       | 16G  | 16G  |
|                                    | Language                  | Chinese/English  | Chinese/English  |
| Connectivity                       | WIFI                      | 2.4G/5G IEEE 802.11 ac/a/b/g/n WC0SR2511T                              |  |
|                                    | LAN                       | 10/100Mbps RJ45 x 1  | 10/100Mbps RJ45 x 1  |
|                                    | SD /TF Card               | TF x 1   | TF x 1   |
|                                    | USB                       | USB x 2  | USB x 2  |
|                                    | Input                     | HDMI x 2/Audio in x 1  | HDMI x 2/Audio in x 1  |
|                                    | Output                    | Headphone Jack   | Headphone Jack   |
| Speaker                            | Built in speaker          | 10W x2   | 10W x2   |
|                                    | External                  | NO   | NO   |
| Control Method                     | Remote                    | IR   | IR   |
|                                    | RS232                     | 1 x RS 232 (RJ45)  | 1 x RS 232 (RJ45)  |
| Environment                        | Operation Temperaturer    | 0 - 40°  | 0 - 40°  |
|                                    | Operation Humidity        | 20% - 80%  | 20% - 80%  |
| Power                              | Input                     | AC 100V-240V@50-60HZ   | AC 100V-240V@50HZ/60Hz   |
|                                    | Power Consumption         | 230W   | 440W   |
|                                    | Standby Consumption       | <0.5W (standby mode)   | <0.5W (standby mode)   |
| Physical                           | Bezel Color               | Black  | Black  |
|                                    | Set Dimension(WxHxD)      | 1683.5 x 961.7 x 69.5 mm<br>66.28 x 37.86 x 2.74 inch                  | 1929 x 1100 x 69.5 mm<br>75.95 x 43.31 x 2.74 inch                     |
|                                    | Bezel width (T/L/R/B)     | T/B/L/R: 14.9 mm   | T/B/L/R: 15.5 mm   |
|                                    | Net Weight                | 37.5kg / 82.69lbs  | 49.5kg / 109.15lbs   |
|                                    | Packing Dimension (WxHxD) | 1848 x 1158 x 203 mm<br>72.76 x 45.6 x 7.99 inch                       | 2130 x 1321 x 248 mm<br>83.86 x 52.01 x 9.76 lbs                       |
|                                    | Packed Weight             | 47.5kg / 104.74lbs   | 63.4kg / 139.8lbs  |
|                                    | VESA                      | 600 x 400 mm   | 600 x 400 mm   |
| Certification                      | Standard Certification    | CB/CE/ERP/RCM/FCC/IC/CEC/cTUVus  | CB/CE/ERP/RCM/FCC/IC/CEC/cTUVus  |
| Media Player compability           | OPS Type Compatible       | NO   | NO   |
| Accessories                        | Basic                     | Power cord/Remote control/ RS232 cable/Battery/ User manual/HDMI cable | Power cord/Remote control/ RS232 cable/Battery/ User manual/HDMI cable |
|                                    | Optional                  | NO   | NO   |

E3 SERIES 43"/55"/65"/75"/86"

Learn More: [www.hisense-b2b.com](http://www.hisense-b2b.com) | Contact Us: [sales@hisense-b2b.com](mailto:sales@hisense-b2b.com)

 @Hisense B2B Europe | @Hisense B2B USA | @Hisense B2B MENA | @Hisense B2B Indonesia | @Hisense B2B South Africa | @Hisense B2B Australia

**Hisense** COMMERCIAL DISPLAY