

Hisense



**FIFA WORLD CUP
Qatar 2022**

OFFICIAL SPONSOR

Creating A Whole New World

100" SMART LASER TV 4K



2022 | 2023

TV Collection

WHO IS HISENSE

Hisense, trusted for years,
making reliable Hi-Tech a reality in your home.

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Innovative

Hisense pursues excellence and never sets limitations. By putting efforts in innovation, continuous improvement, and meticulous manufacturing, Hisense is determined to meet consumers' ever-increasing needs through top-class quality.



Wise

Hisense is proactively developing and improving smart home eco-systems, offering best smart life solutions and bringing positive, valuable changes to life.



Reliable

From business partners to end consumers, from products to services, Hisense adheres to a philosophy of integrity, strict discipline and responsibility within every process, creating pragmatic value for all parties.



Forward-looking

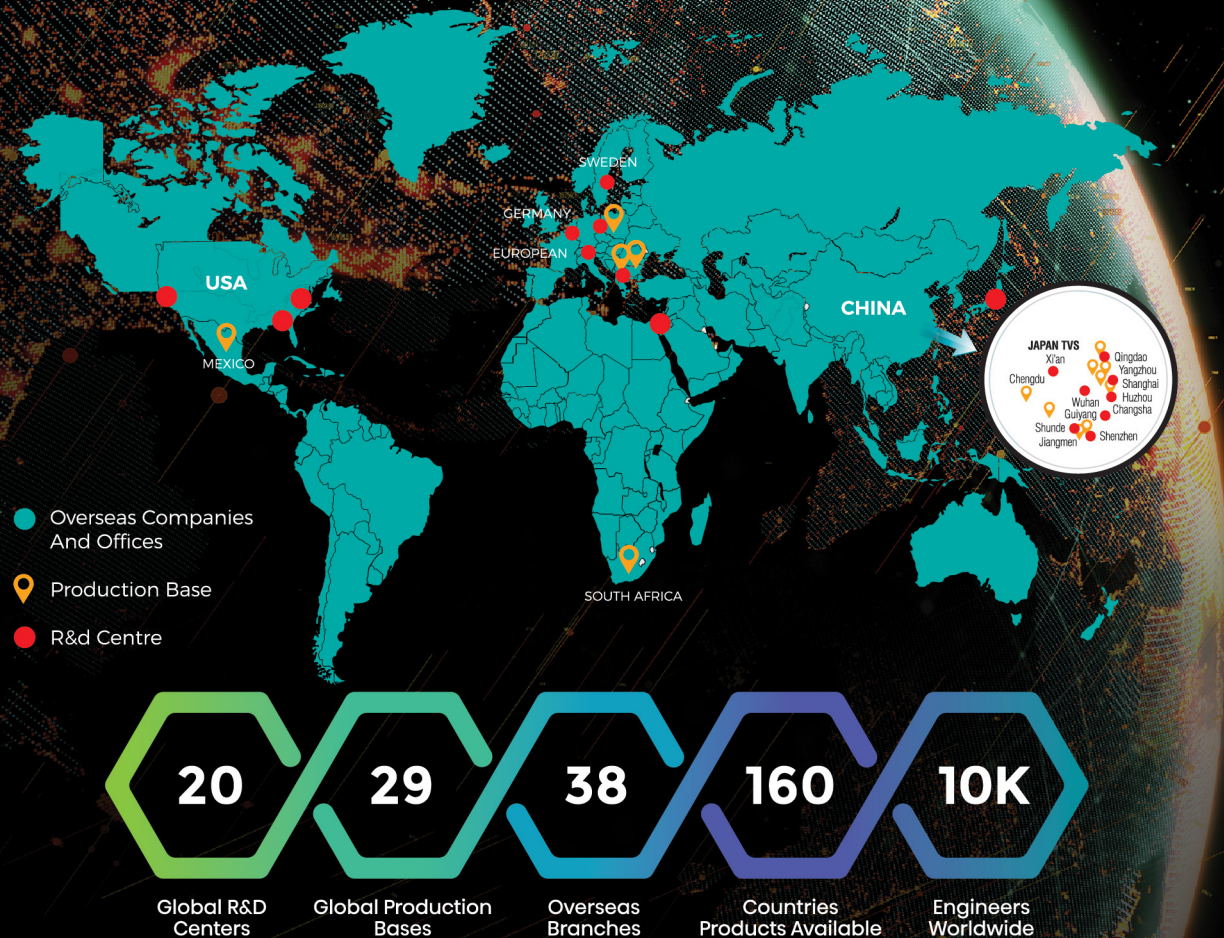
Hisense constantly explores the frontiers of tech with courageous spirit, applying the latest technologies to home appliance products and committing to be at the forefront of the industry by providing maximum value, high-tech home appliances to consumers.



Founded Since **1969**

life reimagined

HISENSE GLOBAL NETWORK



With the products exported to over 130 countries and regions, Hisense has also sponsored the world's top sporting events such as UEFA EURO 2016, 2018 FIFA World Cup, UEFA EURO 2020 and FIFA World Cup 2022™. Hisense Group has 29 industrial parks and production bases, which are located in Qingdao, Shunde, Jiangmen, Yangzhou, Guiyang, Huzhou, Czech Republic, South Africa, Mexico and so on. There are also 20 R&D centers located in Qingdao, Shanghai, Shenzhen, USA, Europe, Israel, Japan, etc.

HISENSE INTERNATIONAL AWARDS



HISENSE MULTI - BRAND STRATEGY

Hisense, Gorenje, ASKO and Toshiba (Regza)

Hisense

ASKO

gorenje

TOSHIBA
REGZA

BRAND NAMECARD



BrandZ™ Top 50 Brand Builders 2022

Source :
Chinese Global Top 50 Brand Builders 2022
China Brand from WPP Kantar
Milward Brown and Google

No.1 TV Brand for 18 Consecutive YEARS
in China
Source from China Market Monitor Co.,LTD

Hisense was founded in 1969 in Qingdao, China and for 5 decades has been committed to developing innovative consumer electronics products. Today, Hisense is a leading TV brand worldwide and a market leader in China, South Africa and Australia and also one of the largest manufacturers of white and brown goods.

No.1 TV SERIES IN JAPAN

No.1 TV SERIES IN SOUTH AFRICA

SPORTS SPONSORSHIPS



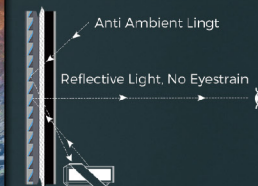
LASER TV^{4K}

CREATING A WHOLE NEW WORLD



NO EYESTRAIN

The image you see on Laser TV screen is reflected instead of directly into the eyes, which consistent with human visual perception, you will feel no eyestrain even during long watch times.



100" AMBIENT LIGHT REJECTING SCREEN

The ultra short throw Laser TV projects a colourful and bright 4K image onto an ambient light rejecting screen designed for watching in any room in the house. The picture is bright and detailed in any type of lighting, letting you enjoy the ultimate big TV viewing experience.

4K ULTRA SHORT THROW

4K Ultra HD brings over 8 million pixels to create a whole new world on an extra large ALR screen. Images are sharper, brighter and shown in their true colours just the way the director intended for you to see them.



2018 - 2021 Awards



2018 People.cn
People's Choice Award



2018 China
Home Furnishing



User Experience Gold Award
in IFA Product Technical
Innovation Award 2018



10015-Best
of CES2020



Hisense Tri-Color
Laser TV CES 2019
"TOP PICK" Award



Top Honors
and Awards



Top Honors
and Awards



Laser TV Awarded
Sound + Image Awards



L5F Awarded Best
Of Show Award
at Projection Expo 2021



Visual comfort:
Hisense Laser TV >
Paper-reading 20%



Visual comfort:
Hisense Laser TV > LCD TV



Hisense Laser TV has been
granted certificates from
European and US authorities

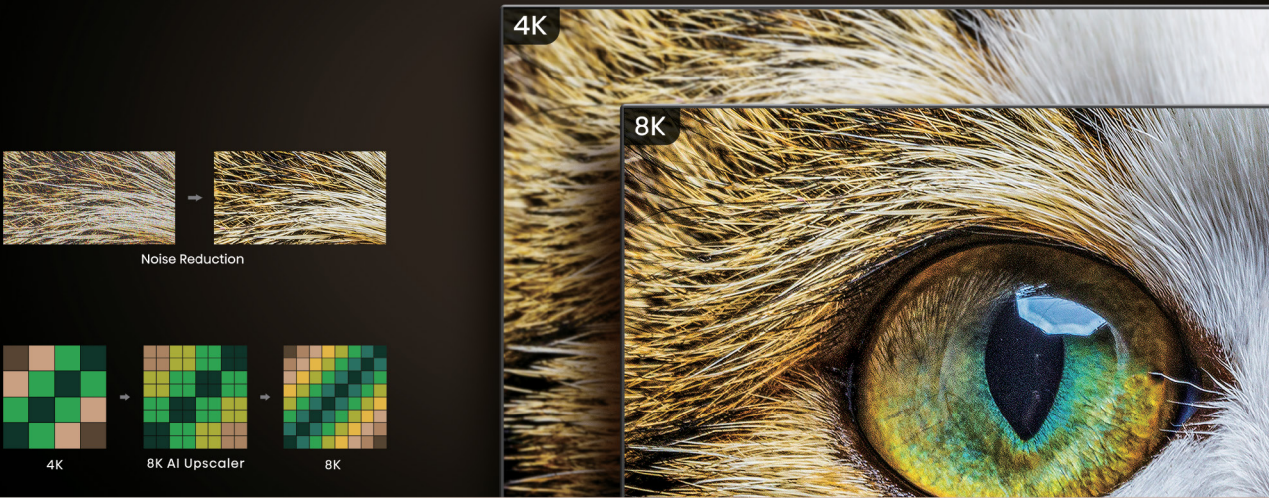
PIONEERING LED BACKLIGHT TECHNOLOGY

A conventional LED light is the size of a button on a shirt. However, a Mini-LED light is as small as a rice grain. With a smaller size, there are more lights for the same screen area, but the TV is much thinner than conventional DLED TVs, especially when it's equipped with multiple local dimming zones.



8K TOTAL SOLUTION

Certified by industrial leading associations, Hisense 8K TV is capable for presenting the most clear image and upgrade non-8K signal to near 8K quality.



ULED TV

Authentic Colour Clear Motion
Brilliant Contrast Distinct Detail



Hisense ULED technology has been pushing the boundaries of picture quality. After years of development, proprietary hardware and software have been integrated to create a display experience unlike any other in its class. Hi-View Engine, Full Array Local Dimming, and Wide colour Gamut work together to bring out the best contrast, colour, motion, and detail from any source.

8K ULTRA HD

8K Resolution

8K AI Upscaler

Hi-View Engine

Full Array Local Dimming PRO

Quantum Dot Colour

*Hisense ULED is a trademark of Hisense in China, Australia, Switzerland, Japan, Norway, the United States, Canada, Mexico, Malaysia, Indonesia, UAE, Argentina, UK and European Union countries.

PURSUIT FOR THE ULTIMATE

NEAR OLED-LEVEL
BLACK
BUT MUCH
BRIGHTER



DIVE INTO
A BILLION COLOUR WORLD

Step into a new world of colours with 1 billion+ shades.

HI-VIEW ENGINE

Scene-by-scene Processing
through Deep-Learning
Optimize the picture through
deep-learning for an adaptive and
brilliant viewing.

Hisense
**HI-VIEW
ENGINE**

MULTIPLE AUDIO Enhancement

Hear what you've been missing.
Connect more deeply to the shows
and movies you love.



Hi-View Engine



Quantum Dot
Colour

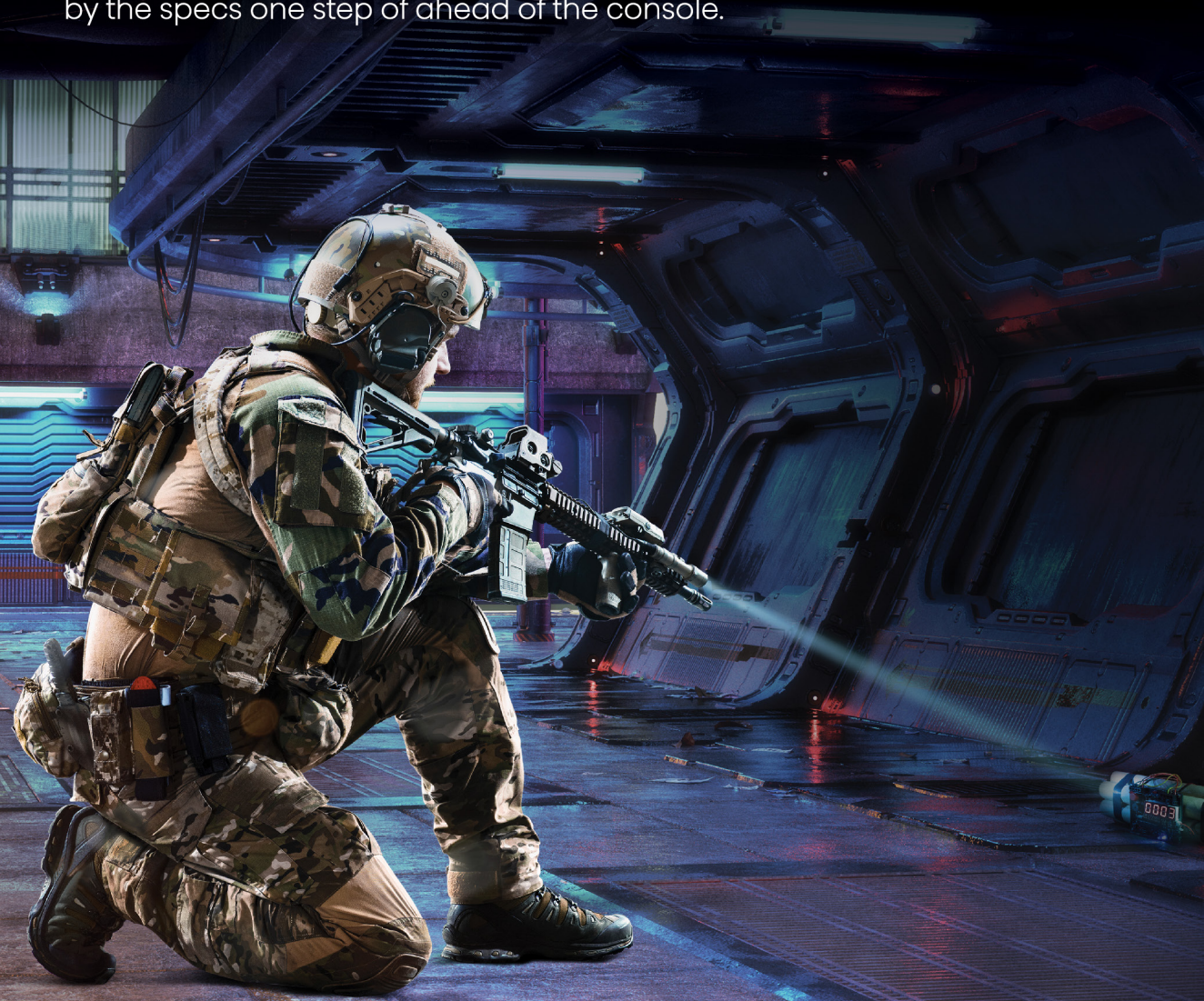


MEMC



PURE GAMING NO TEARING

Boost your chances of scoring legendary wins.
by the specs one step of ahead of the console.



SEE THE SOUND SOUND



HEAR THE PICTURE

Hear what you've been missing. Connect more
deeply to the shows and movies you love.



HDMI 2.1



Ultra
Motion



Game
Mode PRO



Sports
Mode



VRR

*The Adopted Trademarks HDMI, HDMI High-Definition Multimedia Interface, and the HDMI Logo are trademarks or registered trademarks of HDMI Licensing Administrator, Inc. in the United States and other countries.

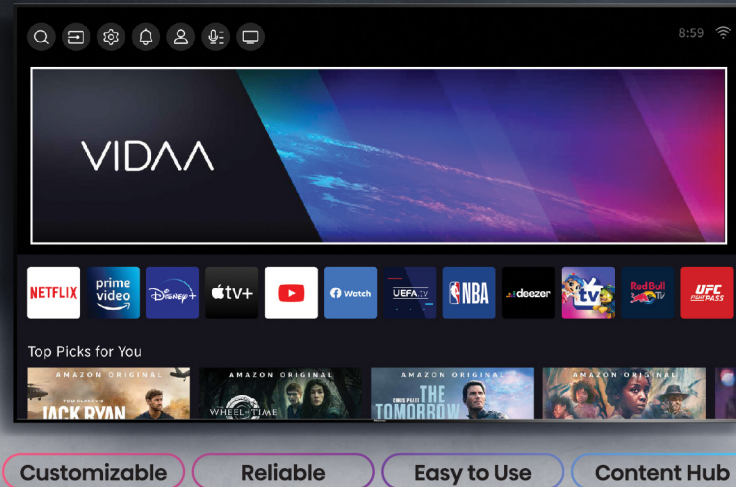


IT'S ALL ABOUT



The Best Glocal Content in One Click

We strive to make that experience the best that it can be so that you can spend more time educating, entertaining or amusing you and your family instead of deciding what to watch.



Customizable

Reliable

Easy to Use

Content Hub

Easy to Use

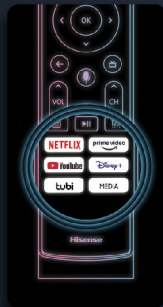
Fast

Enjoy fast boot and switch, as well as responsive voice assistant.



One-Click Play

Get to your favourite content within one click.



Universal Search

More Watching. Less Searching.



Share to TV

Cast from your devices and enjoy it all on a bigger screen.



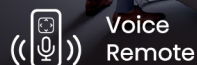
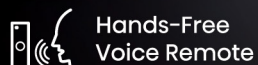
*Appearance of remote control varies by market.

Hands-Free Voice Remote

You can control the TV with voice through the remote control without any complicated settings and menus.

Turn the volume up.

Open Channel 1.



*Voice control functions depend on the service provide.
*3m is lab data and the actual distance may differ by the internet and furniture.
*The mic on remote and TV set can be switched off.

EXPERIENCE THE SMART



The Entertainment You Love

Google TV brings together movies, shows and more from across your apps and subscriptions and organizes them just for you. Discover new things to watch with recommendations based on what you watch and what interests you.



Hands-Free Voice Control

"Hey Google, what's the weather tomorrow?"



With hands free voice control built into Google TVs, you can set aside your remote and simply use your voice to search and access entertainment, get answers, control the TV and smart home devices, and streamline your day. Just say "Hey Google" to get started.



With One-Touch Access buttons on the remote control, open VOD apps become easy and fast.



Google Play is your entertainment unbound. It brings together all of the entertainment you love and helps you explore it in new ways, anytime, anywhere.



Cast your favorite entertainment apps - movies & TV shows, music, games, sports and more - from your Android or iOS device, Mac or Windows computer, or Chromebook to the TV.

1,000+
Chromecast-enabled apps

200,000+
TV shows and movies

30,000,000+
songs

HE100L5

LASER TV HE100L5



Laser Engine



Precision Colour

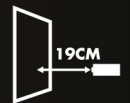
4K

Picture Quality



UHD AI upscaler

HDR
COMPATIBILITY



No Eye Strain

VIDAA U

Smart TV Powered
By VIDAA U



Safety Sensor



Smooth Motion

Dolby
ATMOS

Dolby Atmos

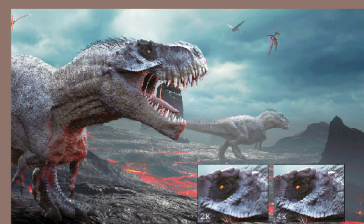
Size : 100"



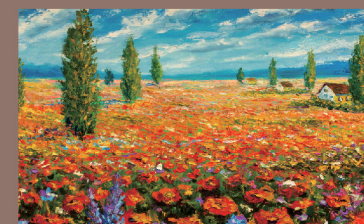
X-Fusion™ Laser Light



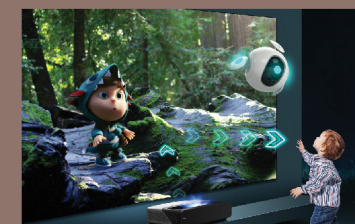
25.000+ Long Lifespan



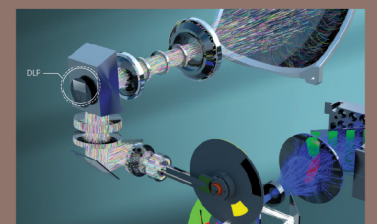
4K HDR



Pure Colour



Eye Protection



DLP Technology

U80H

MINI-LED
ULED 8K



Size : 75"

Enhance Your Watching & Listening



Hi-View Engine PRO



8K AI Upscaler



8K Resolution



Mini-LED PRO



Full Array
Local Dimming PRO



Quantum Dot Colour



120Hz Ultra Motion



Dolby
VISION-ATMOS



DTS Virtual:X



IMAX Enhanced



Filmmaker Mode



Game Mode Pro



HDMI 2.1



Peak Brightness 1000+

Simplify Your Usage

androidtv



Hands-Free Voice
Control



AI Picture

U6H

ULED 4K



Size : 55" | 65"

Enhance Your Watching & Listening



Hi-View Engine



Full Array Local Dimming



Quantum Dot Colour



Smooth Motion



Filmmaker Mode



Dolby
VISION-ATMOS



Sports Mode



MEMC



Peak Brightness 500+



Game Mode Plus

Simplify Your Usage

VIDAA SMART OS



VIDAA VOICE

A7G UHD 4K



Size : 85"

Enhance Your Watching & Listening



Wide Colour Gamut



Bezeless Design

MEMC

MEMC



Game Mode

Dolby
VISION · ATMOS



Voice Remote



AI Picture



Sport Mode

Simplify Your Usage

VIDAA SMART OS



VIDAA VOICE

A6500H UHD 4K

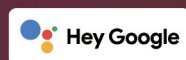


Size : 43"|50"|55"|65"|75"

Enhance your watching & listening



Simplify your usage

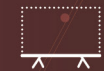


A4200G SMART TV



Size : 32" HD | 43" FULL HD

Enhance your watching & listening



Bezeless Design



Natural Colour Enhancer



High Contrast



DTS Virtual:X

Simplify your usage



Voice Remote

DIGITAL TV A3100G

Enhance your watching & listening



Bezeless Design



Natural Colour Enhancer



High Contrast






Dolby Digital







Size : 32" HD

Spesifikasi TV **Hisense**

Category		Laser TV	ULED TV	
Series		HE100L5	U80H	U6H
Informasi Dasar	Size (inch)	100"	75"	55"/65"
	Resolution	4K - (3840 x 2160)	8K (7680 x 4320)	4K - (3840 x 2160)
	Bezel-Less Design	-	Yes	Yes
	Quantum Dot	-	Yes	Yes
	Local Dimming	-	Yes	Yes
Konetivitas	HDMI	4	(2*HDMI 2.1) 4	3
	USB	2*USB2.0	1*USB3.0 1*USB2.0	1*USB3.0 1*USB2.0
Pengolahan Gambar	Processor	Quad Core	Quad Core	Quad Core
	Wide Colour Gamut	Yes	Yes	Yes
	HDR System	HDR 10 + HLG	Dolby Vision	Dolby Vision
	Motion	MEMC	MEMC	MEMC
Smart TV	Smart OS	VIDAA OS	androidtv	VIDAA OS
	Built-in-Wifi	Yes	Yes	Yes
	Bluetooth	Yes (Version 5.0)	Yes (Version 5.0)	Yes (Version 5.0)
	APP Store	Yes	Yes (Play Store)	Yes
	Voice Search	Yes	Yes	Yes
Suara	Sound Technology			
Ukuran	Warranty	1 Year	4 Years	4 Years
	Net Weight (KG) with/without stand	Screen : 31.2 Console : 11.5	75" 37.5/36	55" 14.2 /13.9 65" 19/18.5
	Dimension (W x H x D) mm with stand	Screen : 2257 x 1288 x 42 Console : 547 x 158 x 346	75" 1676 x 1045 x 358	55" 1230 x 773 x 306 65" 1449 x 901 x 335

Spesifikasi TV **Hisense**

UHD TV		SMART TV	Feature TV
A7G	A6500H	A4200G	A3100G
85"	43"/50"/55"/65"/75"	43"/32"	32"
4K - (3840 x 2160)	4K - (3840 x 2160)	43" Full HD - (1920 x 1080) 32" HD - (1366 x 768)	32" HD - (1366 x 768)
Yes	Yes	Yes	Yes
-	-	-	-
-	-	-	-
3	3	2	2
1*USB3.0 1*USB2.0	2*USB2.0	2*USB2.0	2*USB2.0
Quad Core	Quad Core	Quad Core	-
Yes	-	-	-
Dolby Vision	Dolby Vision	-	-
MEMC	MEMC	Motion Picture Enhancer	-
VIDAA OS	Google TV	androidtv	-
Yes	Yes	Yes	-
Yes (Version 5.0)	Yes (Version 5.1)	Yes (Version 5.0)	-
Yes	Yes (Play Store)	Yes (Play Store)	-
Yes	Yes (Hands Free Voice Control)	Yes	-
			
4 Years	4 Years	4 Years	4 Years
85" 42.2/40	43" 7.4/7.3 50" 10/9.8 55" 11.5/11.3 65" 16.7/16.5 75" 26.6/26	43" 6.5/6.4 32" 3.9/3.8	3.6/3.7
85" 1903 x 1183 x 414	43" 963 x 611 x 223 50" 1117 x 703 x 274 55" 1232 x 768 x 274 65" 1452 x 896 x 300 75" 1677 x 1043 x 370	43" 969 x 606 x 182 32" 717 x 469 x 160	32" 717 x 469 x 160

Hisense

See the sound. Hear the picture.



SCAN HERE



Hisense
Call Center

021 - 2954 1845
021 - 2954 1846
0813 87000898
*WhatsApp - Text Only

Lokasi Service Center Pusat :

Roxy Square Blok A3
Jl. Kyai Tapa RT10/RW 10, Tomang
Kecamatan Grogol Petamburan, Kota Jakarta Barat 11440